



https://lib.uliege.be https://matheo.uliege.be

Validation of a new Meta database usage to understand population's mobility: the February 6th, 2023, Türkiye event case study

Auteur: Gosselin, Constance

Promoteur(s): Hubert, Aurelia; Devillet, Guénaël

Faculté : Faculté des Sciences

Diplôme: Master en sciences géographiques, orientation global change, à finalité approfondie

Année académique : 2024-2025

URI/URL: http://hdl.handle.net/2268.2/22269

Avertissement à l'attention des usagers :

Tous les documents placés en accès ouvert sur le site le site MatheO sont protégés par le droit d'auteur. Conformément aux principes énoncés par la "Budapest Open Access Initiative" (BOAI, 2002), l'utilisateur du site peut lire, télécharger, copier, transmettre, imprimer, chercher ou faire un lien vers le texte intégral de ces documents, les disséquer pour les indexer, s'en servir de données pour un logiciel, ou s'en servir à toute autre fin légale (ou prévue par la réglementation relative au droit d'auteur). Toute utilisation du document à des fins commerciales est strictement interdite.

Par ailleurs, l'utilisateur s'engage à respecter les droits moraux de l'auteur, principalement le droit à l'intégrité de l'oeuvre et le droit de paternité et ce dans toute utilisation que l'utilisateur entreprend. Ainsi, à titre d'exemple, lorsqu'il reproduira un document par extrait ou dans son intégralité, l'utilisateur citera de manière complète les sources telles que mentionnées ci-dessus. Toute utilisation non explicitement autorisée ci-avant (telle que par exemple, la modification du document ou son résumé) nécessite l'autorisation préalable et expresse des auteurs ou de leurs ayants droit.

However attentive I was during the writing of the master thesis. I figured out I did the greatest possible writing mistakes.

In the Introduction, I forgot to add some of the references. Therefore, the page 12 and 13 have change considerably. Please a look at the page below as a right introduction.

As I am doing an Erratum, I would also add that the pages 9 and 10 have a wrong figure quotation numbers. The new page 9 and 10 are before the introduction.

Such correction goes with the change of the figure number inside the document.

Here are the changes in the main document:

- Page 36 : Figure 7 should be Figure 6
- Page 37 : Figure 8 should be Figure 7
- Page 38 : Figure 9 should be Figure 8
- Page 39: Figure 10 should be Figure 9
- Page 41 : Figure 11 should be Figure 10
- Page 42: Figure 12 should be Figure 11
- Page 42: Figure 13 should be Figure 12
- Page 43: Figure 14 should be Figure 13
- Page 45 : Figure 15 should be Figure 14
- Page 46: Figure 16 should be Figure 15
- Page 47: Figure 17 should be Figure 16
- Page 47: Figure 18 should be Figure 17
- Page 49: Figure 19 should be Figure 18
- Page 50: Figure 20 should be Figure 19

- Page 51 : Figure 21 should be Figure 20
- Page 52: Figure 22 should be Figure 21
- Page 54 : Figure 23 should be Figure 22
- Page 56 : Figure 24 should be Figure 23
- Page 57 : Figure 25 should be Figure 24
- Page 58 : Figure 26 should be Figure 25
- Page 58 : Figure 27 should be Figure 26
- Page 59: Figure 28 should be Figure 27
- Page 62: Figure 29 should be Figure 28
- Page 65 : Figure 30 should be Figure 29
- Page 66 : Figure 31 should be Figure 30
- Page 67 : Figure 32 should be Figure 31
- Page 68: Figure 33 should be Figure 32
- Page 70 : Figure 34 should be Figure 33
- Page 71 : Figure 35 should be Figure 34
- Page 75: Figure 36 should be Figure 35
- Page 77: Figure 37 should be Figure 36
- Page 82 : Figure 38 should be Figure 37

- Page 83 : Figure 39 should be Figure 38
- Page 84: Figure 40 should be Figure 39
- Page 85 : Figure 41 should be Figure 40
- Page 91 : Figure 21 should be Figure 41
- Page 92 : Figure 22 should be Figure 42
- Page 93 : Figure 23 should be Figure 43
- Page 96 : Figure 24 should be Figure 44
- Page 98 : Figure 25 should be Figure 45
- Page 99 : Figure 26 should be Figure 46
- Page 102 : Figure 27 should be Figure 47
- Page 103 : Figure 28 should be Figure 48
- Page 105 : Figure 29 should be Figure 49
- Page 105 : Figure 30 should be Figure 50
- Page 106: Figure 31 should be Figure 51
- Page 107 : Figure 32 should be Figure 52
- Page 109 : Figure 33 should be Figure 53
- Page 110 : Figure 34 should be Figure 54
- Page 114 : Figure 35 should be Figure 55

- Page 115 : Figure 36 should be Figure 56
- $\bullet\,$ Page 117 : Figure 37 should be Figure 57
- Page 119: Figure 38 should be Figure 58. On that page, the figure's legend start with socio-demographic instead of Socio-demographic.

List of Figures

| 1 | Eathquakes aftershocks | 23 |
|----------|--|----------|
| 2 | - | 26 |
| 3 | | 32 |
| 4 | | 33 |
| 5 | - | 35 |
| 6 | · · · · · · · · · · · · · · · · · · · | 36 |
| 7 | v · | 37 |
| 8 | Fraction to the ping (in percent) compared with the cumulation probability | |
| | of having a district that such such porportion | 38 |
| 9 | General overview of MDM distribution per type of week day | 36 |
| 10 | Daily displacement sorted per districts and per ascending order. (Please find | |
| | | 41 |
| 11 | Turkish districts identified as outliers based on the mean of the FP of selected distance bind | 42 |
| 12 | | ±2 42 |
| 13 | V | 12 43 |
| 14 | | 15 45 |
| 15 | | 16 46 |
| 16 | Correlation tests of absolute differences between the observed sum and the | 1 |
| | | 47 |
| 17 | | 47 |
| 18 | General overview of the distribution of the database comparing workdays and | |
| | weekends | 49 |
| 19 | Kernel density plot of the distribution of MDM per category and comprising | |
| | workays and weekends | 5(|
| 20 | The fraction of pings compared with the cumulative probability of a district | |
| | | 51 |
| 21 | Correlation tests of absolute difference (abs_dif) and difference (dif) of work- | |
| | | 52 |
| 22 | | 54 |
| 23 | Boxplots of the MDM distributions compared to Summer and not summer | |
| 2.4 | | 56 |
| 24 | Kernel Density plots of distance categories compared with Summer and not | |
| 0.5 | | 57 |
| 25 26 | | 58 |
| 26 27 | | 58 |
| 21 | Correlation tests of absolute difference (abs_dif) and difference (dif) of summer and not summer with socio-demographic indicators | 59 |
| 28 | ~ · | 32 |
| 29 | Boxplots of MDM distribution comparing the national holidays and regular |) 2 |
| 20 | | 65 |
| 30 | FP compared with the cumulative probability: comparison of normal days | |
| | - · · · · · · · · · · · · · · · · · · · | 66 |
| 31 | Correlation tests of the national holidays and regular days | 67 |
| 32 | Correlation tests of absolute difference (abs_dif) and difference of national | |
| | v v v 9 1 | 36 |
| 33 | Overall plot of outliers | 70 |

| 34 | Correlation of the difference between national holiday and regular days outliers by socio-demographic indicators | 71 |
|----|---|-----|
| 35 | Time series of the storm | 75 |
| 36 | Overview of the impact of the storm disaster per type of the week | 77 |
| 37 | Selected days over the districts touched by the storm of the no movement | ' ' |
| 91 | category | 82 |
| 38 | Selected days over the districts touched by the storm doing 0 to 10 km | 83 |
| 39 | Selected days over the districts touched by the storm doing 10 to 100 km | 84 |
| 40 | Selected days over the districts touched by the storm doing 10 to 100 km Selected days over the districts touched by the storm doing 100 km and over. | 85 |
| 41 | Time series over the three month after the disaster | 91 |
| 42 | Time Series by days of the week | 92 |
| 43 | Time Series by days of the week | 93 |
| 44 | PGA mean per province | 96 |
| 45 | Time Series by days of the week and the three week (and during) the disaster | 00 |
| 10 | and by the provinces touched by it | 98 |
| 46 | Time Series through days of the week and the three week (and during) the | |
| | disaster and by the provinces touched by it | 99 |
| 47 | PGA mean per districts | 102 |
| 48 | Spearman correlation of PGA and normalized difference of the FP | 103 |
| 49 | Normalized difference of the FP values during the EQ and per district | 105 |
| 50 | Local moran index cluster of the mobilety change during the EQ | 105 |
| 51 | Normalized difference of the FP value following the three weeks after the EQ | |
| | for the no movement and 0 to 10 km distance category | 106 |
| 52 | Normalized difference of the FP value following the three weeks after the EQ | |
| | for the 10 to 100 km and 100 km and over distance category | 107 |
| 53 | Local moran indicator of normalized difference of the FP value following the | |
| | three weeks after the EQ for the no movement and 0 to 10 km distance | |
| | categories | 109 |
| 54 | Local moran index cluster of normalized difference of the FP value following | |
| | the three weeks after the EQ for the 10 to 100 km and 100 km and over | |
| | distance categories | 110 |
| 55 | Time Series through days of the week and the three week (and during) the | |
| | disaster for the no movement and 0 to 10 km distance category | 114 |
| 56 | Time Series through days of the week and the three week (and during) | |
| | the disaster for the distance of 10 to 100 km and 100 km and over distance | |
| | categories | 115 |
| 57 | Aftershocks of the EQ event | 117 |
| 58 | socio-demographic indicators of the districts impacted by the EQ | 119 |

I Introduction

Big Data is playing an increasingly significant role in academic research, offering insights that surpass those obtainable through traditional data sources. Its greatest strengths lie in its capacity to integrate vast amounts of data, encompassing diverse formats and spanning broad spatial and temporal scales (Borko Furht, 2016; Chen and Yu, 2018). Examples include remote sensing data, geo-tagged datasets, and social media information (Mark Graham, 2013; Chun et al., 2019; Chuan Liao, 2018; Ivan et al., 2017).

Despite its widespread use, the definition of Big Data remains a topic of debate within the scientific community. Among the various approaches to defining Big Data, the "Vs" framework (Variety, Velocity, and Volume) stands out as the most widely accepted. For the purposes of this study, we adopt the definition provided by the European Commission (nd), which aligns with this framework (Li Cai, 2015; Maddalena Favaretto, 2020; Rob Kitchin, 2016; Xiaoyao Han, 2024; Chuan Liao, 2018; Borko Furht, 2016; Hrehova, 2018; Shukla et al., 2015; Alvarez-Dionisi, 2016).

In geographical research, Big Data has emerged as a powerful tool due to its affordability and ability to provide spatio-temporal insights across interdisciplinary subjects. It has enabled significant advancements in fields such as climate modeling, medical geography, and human geography (Borko Furht, 2016; Bao, 2023; Shukla et al., 2015). Specifically, in the context of human geography and natural disaster research, Big Data facilitates the study of human mobility patterns, behavioral responses, and temporal trends (Wu and Ma, 2022; Ginzarly et al., 2018; Longley et al., 2015; Huang and Wong, 2015; Carvalho et al., 2021). These insights are invaluable for optimizing land-use planning and disaster preparedness strategies (Lam et al., 2023; Muniz-Rodriguez et al., 2020; Han et al., 2024; Li et al., 2024).

Human mobility studies utilizing Big Data often rely on text mining and geo-tagged attributes derived from social media or mobile phone data (Borko Furht, 2016). These datasets capture sentiment and location-based movements, offering unique perspectives on mobility dynamics. However, such studies face limitations at smaller spatial scales, such as districts or towns. Researchers must often choose between a detailed spatial analysis with limited temporal scope or broader temporal studies constrained to larger geographic scales (Wu and Ma, 2022; Ginzarly et al., 2018; Longley et al., 2015; Huang and Wong, 2015; Carvalho et al., 2021).

In natural disaster research, social media data is particularly valuable for identifying local clusters of activity and analyzing time series of human mobility (Muniz-Rodriguez et al., 2020; Lam et al., 2023; Huo et al., 2024; Li et al., 2024; Schwaller et al., 2024). Yet, these datasets are insufficient for understanding mobility impacts at finer spatial scales. Similarly, mobile phone datasets, while offering detailed insights, are often inaccessible due to privacy concerns and commercial restrictions (McKitrick et al., 2023; Poullet, 2020; Heydari et al., 2023).

The Movement Distribution Map (MDM), a dataset provided by Meta for Good (Meta, 2024), offers a promising alternative. This open dataset captures daily mobility patterns at the district level, reflecting the distances traveled by fractions of the population. Unlike traditional datasets, MDM is publicly available and has yet to be extensively utilized in scientific research. Preliminary studies, such as Heydari et al. (2023), have used earlier

versions of the dataset for validation purposes, but its full potential remains unexplored.

The February 6, 2023 EQ (EQ) in Turkey and Syria, which affected over 16 million people, provides a critical context for evaluating the relevance of the MDM dataset. Traditional datasets, whether derived from social media or mobile phone records, are limited in their ability to capture the nuanced mobility changes resulting from such large-scale events (Li et al., 2024). By leveraging the MDM dataset, this study aims to fill this gap and provide new insights into population mobility during extreme events.

Therefore the research question of this paper is:

How relevant and effective is the use of the Meta database in understanding population mobility during extreme events, such as the February 6, 2023 earthquake in Turkey?

The main hypothesis is that MDM is accurate in natural disasters with the sensibility of national-wide events like national holidays and summer holidays. In the context of natural disasters, MDM provides a net change in the daily mobility of the population (Meta, 2022). This mobility is mostly changing mainly in the EQ-affected area. This change depends on the vulnerability of the people, the intensity, and the community resilience (Ozer, 2019; Komatsuzaki et al., 2022; W Sharp and W Beadling, 2013; Castillo Betancourt and Zickgraf, 2024; Aguilera and Villagra, 2023; Wang et al., 2024; Yu et al., 2021).

This study is divided into two main parts: Validation of the Meta Database and the analysis of the February 6, 2023 EQ event.

Validation of the Meta Database implies the methodology and results of these part:

- Overview of population mobility patterns.
- Examination of the impact of Laplace noise on the dataset.
- Tests to assess how different events influence daily mobility.

Analysis of the February , 2023 EQ is divided in three main part with their methodologies and their results. Here are the part:

- National Scale: Assessing population reactions to the EQ across Turkey.
- District Scale: Exploring localized mobility responses in affected areas.
- Urban vs. Rural Comparison: Evaluating variations in mobility responses based on geographic and demographic factors.

The study begins with a review of the relevant scientific literature, followed by an overview of the event and study area. After presenting and processing the data, the two main analyses are conducted. The findings are then discussed in relation to existing literature, highlighting the study's limitations and implications. Finally, the conclusion summarizes the key insights and contributions of this research.