

Attitudes of Gen Z Germans towards Renewable & Sustainable Investments

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11. How likely are you to invest in renewable energy stocks if they offered lower returns than traditional energy stocks? *

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- ☒ >18
- ☐ > 27
- ☐ Other:

3. Gender *

- ☒ Male
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- ☐ Prefer not to say

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- ☐ Bachelor
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5. How important is Renewable Energy in addressing climate change ? (1= Not important & 5 = extremely important) *

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| 1 | 2 | 3 | 4 | 5 |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> |

6. Are you currently investing ? *

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7. How important are ESG criteria in your decision ? *

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8. Would you prefer to invest in a renewable energy company over a traditional energy company? *

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9. How would you describe your risk tolerance when it comes to investments? *

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10. How comfortable are you with the potential volatility of stocks in the renewable energy sector? *

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9. How would you describe your risk tolerance when it comes to investments? *

☐ Low

☒ Medium

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10. How comfortable are you with the potential volatility of stocks in the renewable energy sector? *

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11. How likely are you to invest in renewable energy stocks if they offered lower returns than traditional energy stocks? *

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- ☐ Saarland
- ☐ Saxony
- ☐ Saxony Anhalt
- ☐ Schleswig- Holstein
- ☐ Thuringia

2. Age *

☐ > 12

☐ >18

☐ > 27

☒ Other: 35

3. Gender *

☒ Male

☐ Female

☐ Prefer not to say

4. Educational Qualification *

☐ Primary School (Grundschule)

☐ Lower Secondary School (Hapt / Realschule)

☐ Upper Secondary School (Gymnasium / Gesamtschule)

☐ Vocational Training (Berufsausbildung)

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☒ Doctorate

☐ Other:

5. How important is Renewable Energy in addressing climate change ? (1= Not important & 5 = extremely important) *

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6. Are you currently investing ? *

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☐ No

7. How important are ESG criteria in your decision ? *

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8. Would you prefer to invest in a renewable energy company over a traditional energy company? *

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- ☐ Saxony Anhalt
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2. Age *

- ☐ > 12
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| 1 | 2 | 3 | 4 | 5 |
| <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

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| 1 | 2 | 3 | 4 | 5 |
| <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

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6. Are you currently investing ? *

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6. Are you currently investing ? *

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6. Are you currently investing ? *

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6. Are you currently investing ? *

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- ☒ Bachelor
- ☐ Master
- ☐ Doctorate
- ☐ Other:

5. How important is Renewable Energy in addressing climate change ? (1= Not important & 5 = extremely important) *

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| 1 | 2 | 3 | 4 | 5 |
| <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

6. Are you currently investing ? *

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7. How important are ESG criteria in your decision ? *

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2. Age *

☐ > 12

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| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> |

6. Are you currently investing ? *

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7. How important are ESG criteria in your decision ? *

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9. How would you describe your risk tolerance when it comes to investments? *

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9. How would you describe your risk tolerance when it comes to investments? *

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6. Are you currently investing ? *

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☐ No

7. How important are ESG criteria in your decision ? *

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11. How likely are you to invest in renewable energy stocks if they offered lower returns than traditional energy stocks? *

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2. Age *

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6. Are you currently investing ? *

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5. How important is Renewable Energy in addressing climate change ? (1= Not important & 5 = extremely important) *

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| 1 | 2 | 3 | 4 | 5 |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> |

6. Are you currently investing ? *

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7. How important are ESG criteria in your decision ? *

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11. How likely are you to invest in renewable energy stocks if they offered lower returns than traditional energy stocks? *

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6. Are you currently investing ? *

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5. How important is Renewable Energy in addressing climate change ? (1= Not important & 5 = extremely important) *

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6. Are you currently investing ? *

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7. How important are ESG criteria in your decision ? *

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11. How likely are you to invest in renewable energy stocks if they offered lower returns than traditional energy stocks? *

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6. Are you currently investing ? *

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| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> |

6. Are you currently investing ? *

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☐ Medium

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☐ Vocational Training (Berufsausbildung)

☐ Bachelor

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5. How important is Renewable Energy in addressing climate change ? (1= Not important & 5 = extremely important) *

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6. Are you currently investing ? *

☐ Yes

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6. Are you currently investing ? *

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6. Are you currently investing ? *

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7. How important are ESG criteria in your decision ? *

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5. How important is Renewable Energy in addressing climate change ? (1= Not important & 5 = extremely important) *

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| 1 | 2 | 3 | 4 | 5 |
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6. Are you currently investing ? *

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7. How important are ESG criteria in your decision ? *

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9. How would you describe your risk tolerance when it comes to investments? *

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11. How likely are you to invest in renewable energy stocks if they offered lower returns than traditional energy stocks? *

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2. Age *

- ☐ > 12
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9. How would you describe your risk tolerance when it comes to investments? *

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☐ Medium

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10. How comfortable are you with the potential volatility of stocks in the renewable energy sector? *

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6. Are you currently investing ? *

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☐ Vocational Training (Berufsausbildung)

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11. How likely are you to invest in renewable energy stocks if they offered lower returns than traditional energy stocks? *

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☐ Vocational Training (Berufsausbildung)

☐ Bachelor

☒ Master

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5. How important is Renewable Energy in addressing climate change ? (1= Not important & 5 = extremely important) *

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6. Are you currently investing ? *

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7. How important are ESG criteria in your decision ? *

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9. How would you describe your risk tolerance when it comes to investments? *

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10. How comfortable are you with the potential volatility of stocks in the renewable energy sector? *

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☐ Female

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- ☐ Prefer not to say

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- ☐ Vocational Training (Berufsausbildung)
- ☐ Bachelor
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- ☐ Doctorate
- ☐ Other:

5. How important is Renewable Energy in addressing climate change ? (1= Not important & 5 = extremely important) *

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| 1 | 2 | 3 | 4 | 5 |
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6. Are you currently investing ? *

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7. How important are ESG criteria in your decision ? *

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8. Would you prefer to invest in a renewable energy company over a traditional energy company? *

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9. How would you describe your risk tolerance when it comes to investments? *

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